

EMPLACAMENTO 2014 - POR MARCA/MODELO

Marca/Modelo		jan	fev	mar	abr	mai	jun	jul	ago	set	out	nov	dez	Total
 ASTON MARTIN	Total	1	1	0	1	0	0	0	0	0	0	0	0	3
	Share	0,01%	0,01%	0,00%	0,01%	0,00%								0,01%
	DBS	0	0	0	0	0								0
	VANTAGE	1	1	0	0	0								2
	VIRAGE	0	0	0	1	0								1
 BENTLEY	Total	0	0	0	1	3	0	0	0	0	0	0	0	4
	Share	0,00%	0,00%	0,00%	0,01%	0,04%								0,01%
	FLYING SPUR	0	0	0	0	1								1
	GT	0	0	0	1	2								3
 BMW	Total	1.308	1.160	1.116	1.207	1.186	0	0	0	0	0	0	0	5.977
	Share	13,92%	13,88%	14,95%	15,60%	16,44%								14,88%
	SÉRIE 1	142	112	142	170	239								805
	SÉRIE 3	763	635	617	588	468								3.071
	SÉRIE 4	0	0	14	21	6								41
	SÉRIE 5	4	3	2	21	51								81
	SÉRIE 6	1	3	1	3	3								11
	SÉRIE 7	2	1	2	1	2								8
	X1	205	194	147	205	228								979
	X3	85	88	72	77	75								397
	X5	22	15	31	24	15								107
	X6	35	43	39	41	45								203
	M135i	4	25	14	14	16								73
	M5	0	3	4	0	3								10
	M6	4	8	1	9	2								24
	Z4	41	30	30	33	33								167
 CHANGAN	Total	30	25	18	18	14	0	0	0	0	0	0	0	105
	Share	0,32%	0,30%	0,24%	0,23%	0,19%								0,26%
	CARGO	0	0	0	0	0								0
	SC	30	25	18	18	14								105
 CHERY	Total	955	720	770	776	679	0	0	0	0	0	0	0	3.900
	Share	10,16%	8,61%	10,31%	10,03%	9,41%								9,71%
	CELER	354	231	286	250	165								1.286
	CIELO HATCH	2	5	1	8	4								20
	CIELO SEDAN	3	2	1	2	0								8
	FACE	102	59	35	51	74								321
	QQ	307	268	276	222	198								1.271
	S-18	3	10	7	9	5								34
	TIGGO	184	145	164	234	233								960
 CHRYSLER	Total	32	39	30	29	35	0	0	0	0	0	0	0	165
	Share	0,34%	0,47%	0,40%	0,37%	0,49%								0,41%
	300 C	19	19	13	11	10								72
 DFSK	Total	0	0	0	0	0	0	0	0	0	0	0	0	0
	Share	0,00%	0,00%	0,00%	0,00%	0,00%								0,00%
		0	0	0	0	0	0	0	0	0	0	0	0	0

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 DODGE	Total	204	230	218	229	197	0	0	0	0	0	0	0	1.078
	Share	2,17%	2,75%	2,92%	2,96%	2,73%								2,68%
CHALLENGER		1	1	1	0	0								3
DURANGO		25	49	49	53	35								211
JOURNEY		178	180	168	176	162								864
 FERRARI	Total	2	4	3	2	1	0	0	0	0	0	0	0	12
	Share	0,02%	0,05%	0,04%	0,03%	0,01%								0,03%
458		1	1	1	1	0								4
CALIFORNIA		1	3	2	0	1								7
F12 BERLINETTA		0	0	0	1	0								1
 GEELY	Total	14	0	0	3	12	0	0	0	0	0	0	0	29
	Share	0,15%	0,00%	0,00%	0,04%	0,17%								0,07%
EC-7		10	0	0	3	12								25
GC2		2	0	0	0	0								2
GX2		2	0	0	0	0								2
 HAFEI MOTOR	Total	80	59	53	51	64	0	0	0	0	0	0	0	307
	Share	0,85%	0,71%	0,71%	0,66%	0,89%								0,76%
TOWNER FURGÃO		25	19	10	13	7								74
TOWNER PASSAGEIRO		7	3	2	1	1								14
TOWNER PICK UP		48	37	41	37	56								219
 HAIMA	Total	0	0	0	0	0	0	0	0	0	0	0	0	0
	Share	0,00%	0,00%	0,00%	0,00%	0,00%								0,00%
		0	0	0	0	0	0	0	0	0	0	0	0	0
 JAC MOTORS	Total	1.083	981	653	723	795	0	0	0	0	0	0	0	4.235
	Share	11,53%	11,74%	8,75%	9,34%	11,02%								10,54%
J2		370	311	211	233	214								1.339
J3		259	258	167	183	196								1.063
J3 TURIN		249	207	131	175	189								951
J5		59	77	51	43	52								282
J6 2.0 5S		25	19	18	19	45								126
J6 DIAMOND 7S		74	76	46	39	52								287
S5		0	0	0	0	4								4
T 140		24	33	16	25	34								132
T 8		23	0	13	6	9								51
 JAGUAR	Total	36	17	14	30	26	0	0	0	0	0	0	0	123
	Share	0,38%	0,20%	0,19%	0,39%	0,36%								0,31%
F-TYPE		2	0	1	3	0								6
XF		29	16	13	23	22								103
XFR		2	0	0	2	1								5
XJ		3	1	0	2	2								8
XK		0	0	0	0	1								1
 JEEP	Total	117	156	150	145	268	0	0	0	0	0	0	0	836
	Share	1,25%	1,87%	2,01%	1,87%	3,71%								2,08%
CHEROKEE		2	0	0	0	0								2
GRAND CHEROKEE		47	87	97	94	231								556
COMPASS		51	53	28	28	21								181
WRANGLER		17	16	25	23	16								97

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 JINBEI AUTOMOBILE	Total	78	82	55	60	42	0	0	0	0	0	0	0	317
	Share	0,83%	0,98%	0,74%	0,78%	0,58%								0,79%
TOPIC PASSAGEIRO		59	55	43	47	26								230
TOPIC ESCOLAR		19	27	12	13	16								87
 KIA MOTORS	Total	2.360	1.767	1.589	2.300	1.961	0	0	0	0	0	0	0	9.977
	Share	25,12%	21,14%	21,28%	29,72%	27,18%								24,83%
BONGO		270	348	312	430	398								1.758
CADENZA		5	15	9	11	25								65
CARENS		0	2	0	0	0								2
CARNIVAL		21	8	4	276	15								324
CERATO		655	465	299	194	238								1.851
CERATO KOUP		1	0	0	0	0								1
MOHAVE		8	2	2	7	3								22
OPTIMA		14	20	12	11	6								63
PICANTO		277	75	90	133	117								692
SORENTO		182	87	137	234	252								892
SOUL		74	60	58	50	50								292
SPORTAGE		853	685	666	954	857								4.015
 LAMBORGHINI	Total	0	2	0	0	2	0	0	0	0	0	0	0	4
	Share	0,00%	0,02%	0,00%	0,00%	0,03%								0,01%
GALLARDO		0	2	0	0	1								3
AVENTADOR		0	0	0	0	1								1
 LAND ROVER	Total	813	648	686	746	705	0	0	0	0	0	0	0	3.598
	Share	8,65%	7,75%	9,19%	9,64%	9,77%								8,96%
DEFENDER		2	0	0	0	0								2
DISCOVERY 4		71	136	124	177	117								625
EVOQUE		610	391	406	434	439								2.280
FREELANDER		56	48	54	83	59								300
RANGE ROVER		74	73	102	52	90								391
 LIFAN	Total	373	366	330	359	334	0	0	0	0	0	0	0	1.762
	Share	3,97%	4,38%	4,42%	4,64%	4,63%								4,39%
LF 320		8	13	5	2	2								30
LF 620		2	4	0	1	0								7
X60		363	349	325	356	332								1.725
 MASERATI	Total	1	4	1	2	1	0	0	0	0	0	0	0	9
	Share	0,01%	0,05%	0,01%	0,03%	0,01%								0,02%
GRANTURISMO		1	2	0	1	0								4
QUATTROPORTE		0	1	1	0	0								2
GHIBLI S Q4		0	1	0	1	1								3
 MAZDA	Total	0	0	0	0	0	0	0	0	0	0	0	0	0
	Share	0,00%	0,00%	0,00%	0,00%	0,00%								0,00%
		0	0	0	0	0	0	0	0	0	0	0	0	0
 MINI	Total	167	192	241	236	154	0	0	0	0	0	0	0	990
	Share	1,78%	2,30%	3,23%	3,05%	2,13%								2,46%
ONE		31	43	48	30	13								165
COOPER S		43	63	134	113	41								394

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COOPER S PACEMAN		13	10	4	14	13								54
COOPER S CABRIO		5	9	7	3	5								29
COOPER COUNTRYMAN		36	30	22	40	36								164
COOPER JCW		6	6	7	3	14								36
COOPER JCW COUPE		3	4	1	3	6								17
COOPER JCW ROADSTER		0	2	2	2	3								9
COOPER JCW CABRIO		8	3	4	10	4								29
COOPER JCW COUNTRYMAN		4	8	5	7	4								28
COOPER JCW PACEMAN		4	3	2	6	10								25
COOPER S COUPE		3	3	1	3	3								13
COOPER S ROADSTER		11	4	4	2	2								23
COOPER RED BULL		0	4	0	0	0								4
 PORSCHE	Total	48	64	69	38	54	0	0	0	0	0	0	0	273
	Share	0,51%	0,77%	0,92%	0,49%	0,75%								0,68%
911		5	3	12	3	10								33
911 TURBO		4	0	2	2	1								9
BOXSTER		2	15	15	7	18								57
CAYENNE		25	37	30	18	13								123
CAYMAN		5	5	8	5	3								26
MACAN		0	0	0	0	7								7
PANAMERA		7	4	2	3	2								18
 RAM	Total	71	81	68	42	10	0	0	0	0	0	0	0	272
	Share	0,76%	0,97%	0,91%	0,54%	0,14%								0,68%
RAM 2500		71	81	68	42	10								272
 ROLLS ROYCE	Total	1	0	0	0	0	0	0	0	0	0	0	0	1
	Share	0,01%	0,00%	0,00%	0,00%	0,00%								0,00%
GHOST		1	0	0	0	0								1
 SSANGYONG	Total	104	99	57	106	101	0	0	0	0	0	0	0	467
	Share	1,11%	1,18%	0,76%	1,37%	1,40%								1,16%
ACTYON		0	0	1	0	0								1
ACTYON SPORTS		29	43	24	25	35								156
KORANDO		53	45	26	70	45								239
KYRONM		22	11	6	11	21								71
 SUZUKI	Total	341	330	261	311	312	0	0	0	0	0	0	0	1.555
	Share	3,63%	3,95%	3,50%	4,02%	4,32%								3,87%
GRAN VITARA		277	272	213	271	257								1.290
SX4		64	58	48	40	55								265
 VOLVO	Total	278	284	219	324	260	0	0	0	0	0	0	0	1.365
	Share	2,96%	3,40%	2,93%	4,19%	3,60%								3,40%
S60		6	8	11	11	7								43
S80		0	0	1	0	0								1
V40		93	81	50	78	74								376
V60		8	4	6	16	9								43
XC60		171	191	151	219	170								902
XC90		0	0	0	0	0								0
OUTROS	Total	899	1.048	865	0	0								2.812
TOTAL ...		9.396	8.359	7.466	7.739	7.216	0	0	0	0	0	0	0	40.176