

EMPLACAMENTO 2013 - POR MARCA/MODELO

Marca/Modelo	jan	fev	mar	abr	mai	jun	jul	ago	set	out	nov	dez	Total
Jeep JEEP	Total 280	250	0	0	0	0	0	0	0	0	0	0	530
	Share 3,25%	3,48%											3,35%
CHEROKEE	153	190											343
COMPASS	120	55											175
WRANGLER	7	5											12
JINBEI AUTOMOBILE	Total 117	146	0	0	0	0	0	0	0	0	0	0	263
	Share 1,36%	2,03%											1,66%
TOPIC FURGÃO	0	2											2
TOPIC PASSAGEIRO	80	114											194
TOPIC ESCOLAR	37	30											67
KIA KIA MOTORS	Total 2.491	2.076	0	0	0	0	0	0	0	0	0	0	4.567
	Share 28,88%	28,89%											28,88%
BONGO	312	323											635
CADENZA	21	20											41
CARENS	22	7											29
CARNIVAL	17	9											26
CERATO	540	348											888
CERATO KOUP	3	3											6
MÓHAVE	37	24											61
OPTIMA	52	55											107
PICANTO	442	310											752
SORENTO	123	106											229
SOUL	175	125											300
SPORTAGE	747	746											1.493
LAMBORGHINI	Total 1	1	0	0	0	0	0	0	0	0	0	0	2
	Share 0,01%	0,01%											0,01%
GALLARDO	0	1											1
SPYDER	0	0											0
MURCIELAGO	0	0											0
AVENTADOR	1	0											1
LAND ROVER	Total 863	561	0	0	0	0	0	0	0	0	0	0	1.424
	Share 10,00%	7,81%											9,01%
DEFENDER	17	1											18
DISCOVERY 4	108	143											251
EVOQUE	486	205											691
FREELANDER	223	153											376
RANGE ROVER	29	59											88
MASERATI	Total 2	0	0	0	0	0	0	0	0	0	0	0	2
	Share 0,02%	0,00%											0,01%
GRANTURISMO	0	0											0
QUATTROPORTE	2	0											2
GRANCABRIO	0	0											0
MAZDA	Total 0	0	0	0	0	0	0	0	0	0	0	0	0
	Share 0,00%	0,00%											0,00%
MINI	Total 142	101	0	0	0	0	0	0	0	0	0	0	243
	Share 1,65%	1,41%											1,54%
COOPER	40	28											68
ONE	59	42											101
COOPER CLUBMAN	0	0											0
COOPER CABRIO	6	6											12
COOPER COUNTRYMAN	21	18											39
COOPER JCW	0	0											0
COOPER JCW COUPE	1	0											1
COOPER JCW ROADSTER	0	0											0
COOPER JCW CABRIO	0	0											0
COOPER COUPE	2	2											4
COOPER ROADSTER	13	5											18
PORSCHE	Total 106	34	0	0	0	0	0	0	0	0	0	0	140
	Share 1,23%	0,47%											0,89%
911	14	7											21
BOXSTER	17	1											18
CAYENNE	69	25											94
CAYMAN	0	0											0
PANAMERA	6	1											7
RAM	Total 53	57	0	0	0	0	0	0	0	0	0	0	110
	Share 0,61%	0,79%											0,70%
RAM 2500	53	57											110
RELY	Total 9	16	0	0	0	0	0	0	0	0	0	0	25
	Share 0,10%	0,22%											0,16%
PICK-UP	9	16											25
ROLLS ROYCE	Total 1	0	0	0	0	0	0	0	0	0	0	0	1
	Share 0,01%	0,00%											0,01%
GHOST	1	0											1
SSANGYONG	Total 113	79	0	0	0	0	0	0	0	0	0	0	192
	Share 1,31%	1,10%											1,21%
ACTYON	6	4											10
ACTYON SPORTS	26	26											52
KORANDO	55	41											96
KYRONM	19	5											24
REXTON	6	3											9
CHAIRMAN	1	0											1
SUZUKI	Total 536	378	0	0	0	0	0	0	0	0	0	0	914
	Share 6,21%	5,26%											5,78%
GRAN VITARA	386	265											651
JIMNY	42	33											75
SX4	108	80											188
VOLVO	Total 290	281	0	0	0	0	0	0	0	0	0	0	571
	Share 3,36%	3,91%											3,61%
C30	1	8											9
S60	86	54											140
V40	1	0											1
V60	21	23											44
V70	0	0											0
XC60	180	194											374
XC90	1	2											3
MRE CGPI	0	0											0
OUTROS	Total 0	0											0
	Share 0,00%	0,00%											0,00%
TOTAL ...	8.626	7.185	0	0	0	0	0	0	0	0	0	0	15.811