

# Fact Sheet

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🌐 The biggest Brazilian Internet Portal with the widest content in Portuguese language in the world

🌐 UOL is the older ISP in Brazil, since 1996.

🌐 The numbers prove the force of UOL: More than 3,6 billion PageViews and 26 million Unique Users.\*

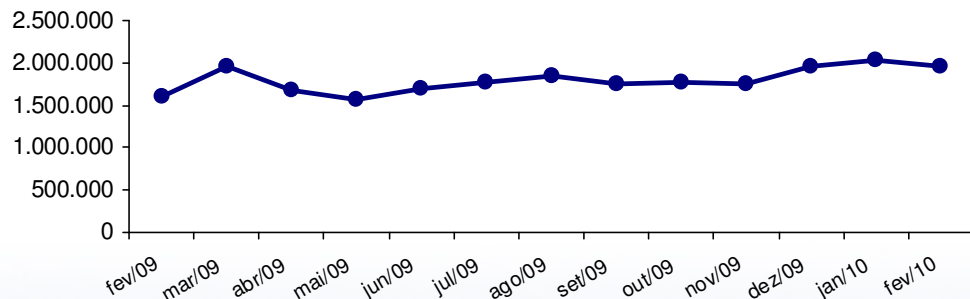
🌐 The homepage generates around 607 million PVs and more than 13,4 million UU, monthly.\*

🌐 7 in 10 internet users in Brazil visit UOL.\*

\* Font: IBOPE Nielsen Online – Feb 2010 (home + work)

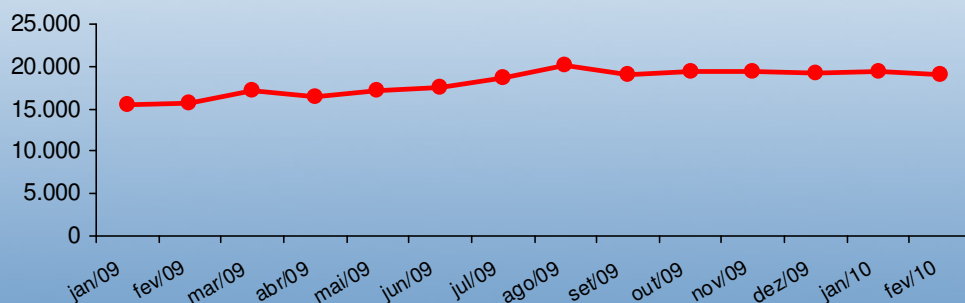
# UOL - Audience

PAGEVIEWS (000)



More than **1,9 billion** page views

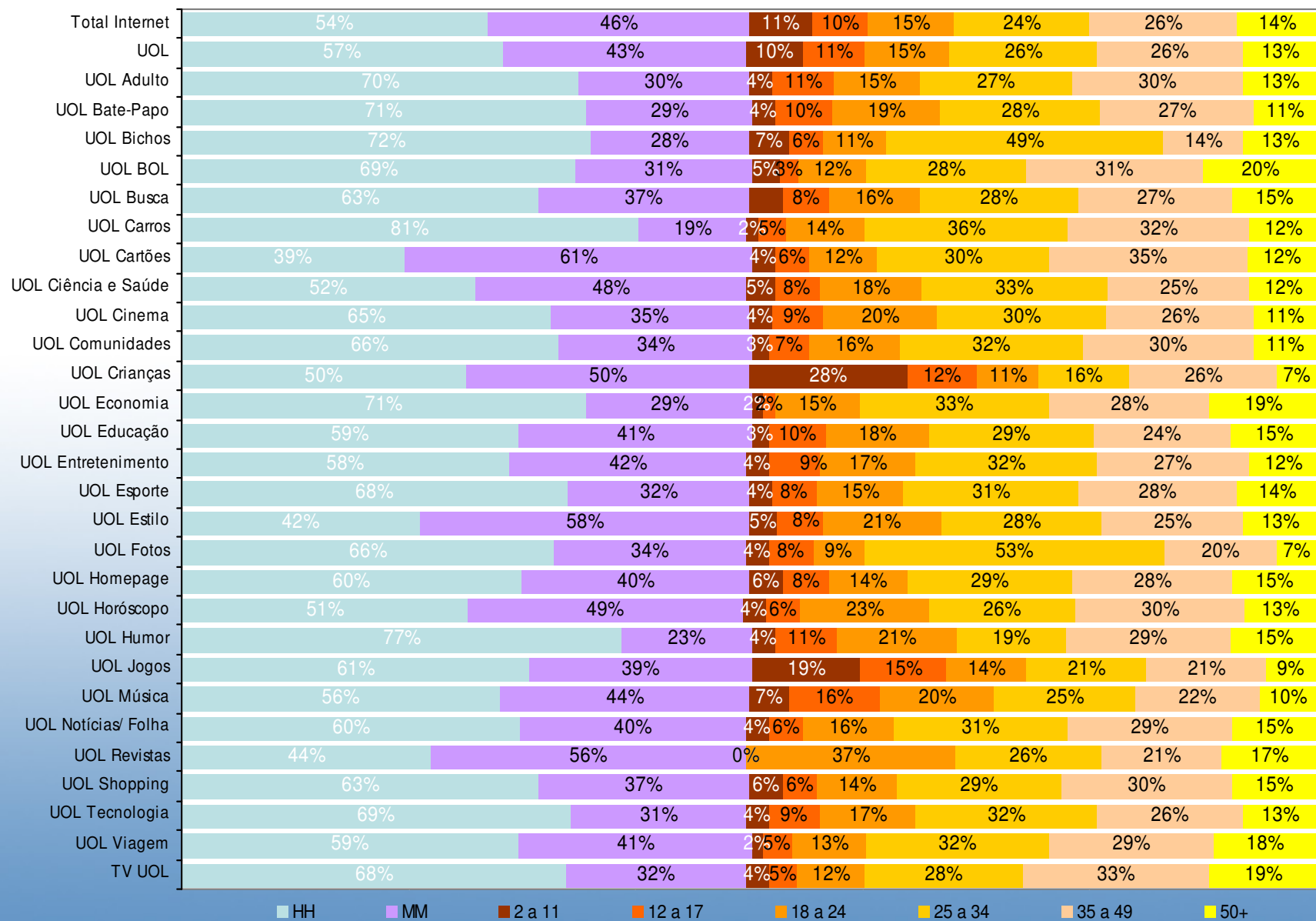
UV (000)



More than **19 million** unique visitors

\* Font: IBOPE Nielsen Online – Feb 2010 (home access)

# Channel's Profiles



\* Font: IBOPE Nielsen Online - Feb 2010 (home+work)