

INGLÊS

Leia o texto e responda às questões de **13 a 15**.

LET THERE BE LIGHT

Sure, you've stocked up on flashlights and candles, but next time the power goes out, can you find them in the dark? That's why Victorinox, the makers of Swiss Army knives, integrated a bright LED flashlight into its new Night Vision watch (\$275 at swissarmy.com).

The lightweight timepiece is powerful enough to brighten up a pitch-black room – or to help you find your elusive house keys on those gloomy winter mornings. Also, with the illuminated dial, you can always tell exactly how long you've been stuck in a boring movie. The best part? If you lose the watch itself, just wait 10 seconds for its built-in locator beacon to flash. Too bad Londoners didn't have it last summer.

BARNEY GIMBEL (*Newsweek* – 2003)

13 a

No segmento – *...can you find them in the dark?* – o pronome **them** refere-se a:

- a) flashlights and candles.
- b) flashlights.
- c) candles.
- d) time and power.
- e) candles, time and power.

Resolução

O pronome them refere-se a lanternas e velas, mencionadas anteriormente.

14 e

Assinale a alternativa que completa a afirmação de que "*Também, com o mostrador iluminado, você pode sempre saber exatamente*

- a) que distância você manteve da monotonia do filme."
- b) quanto tempo você esteve confuso com um filme extenso."
- c) em que extensão você esteve perturbado pela monotonia do filme."
- d) com que intensidade você esteve obcecado pelo filme monótono."
- e) quanto tempo você esteve preso a um filme monótono."

Resolução

"... how long you've been stuck in a boring movie."

- *you've been stuck* = *você ficou preso*.
- *boring* = *monótono*.

15 a

De acordo com o texto, se você perder o relógio, espere

- a) apenas 10 segundos para que seu fecho localizador embutido lampeje.
- b) apenas 10 segundos para que seu fecho embutido cintilante o localize.
- c) até 10 segundos para que seu fecho embutido cintilante o localize.
- d) menos de 10 segundos para que se seu fecho embutido cintilante o localize.
- e) até 10 segundos para embutir o fecho que iluminará o localizador.

Resolução

"If you lose the watch itself, just wait 10 seconds for its built-in locator beacon to flash."

- *to lose* = perder.
- *built-in locator beacon* = fecho localizador embutido.
- *to flash* = piscar, lampejar.

Leia o texto e responda à questão 16.

"Bad news from Boeing"

Suppose you had asked, say 15 years ago, this question: what American company is most dominant in its global industry? The answer would not have been Microsoft (1998 worldwide sales: \$ 591million), Dell Computer (founded in 1984) or even IBM. It would have been Boeing. Since late 1958, when it introduced the first U.S. commercial jet (the 707), Boeing had gone from success to success. As late as 1990, Boeing sold 62 percent of the world's commercial jets. Its closest rival, McDonnell Douglas, was at 23 percent, and Europe's Airbus trailed at 15 percent. No more. Boeing's eclipse is one of the fascinating and momentous business stories of our time. In 2003, Airbus – now the only other maker of big commercial jets – is expected to win more orders than Boeing, and the gap could widen. Airbus is developing a monster jet (the A380) that will seat 555 passengers and threaten Boeing's 747.

At last week's Paris Air Show, Airbus announced 64 new orders for its planes, Boeing announced four. Trouble is that Airlines need price competition and jets are important for U.S. exports and new technologies (advanced materials, electronics).

By Robert J. Samuelson, *Newsweek*,
June July 7, 2003

16 d

Assinale a alternativa que contém afirmação de acordo com o texto.

- a) Boeing has been the only major maker of big commercial jets since 1990.
- b) Boeing is developing a monster jet (the A380), known as 747.
- c) Boeing sold 62 percent of the commercial jets developed by Airbus.
- d) Boeing once dominated the commercial jet market.
- e) Boeing's troubles may intensify the development of new technologies.

Resolução

De acordo com o texto, a Boeing outrora dominava o mercado comercial de jatos.

No texto:

"Suppose you had asked, say 15 years ago, this question: what American company is most dominant in its global industry? The answer would not have been Microsoft (1998 worldwide sales: \$ 591million), Dell Computer (founded in 1984) or even IBM. It would have been Boeing."

Leia o texto e responda às questões 17 e 18.

"Fast Food Need Not Be Fat Food"

To address that their food is making America obese, MacDonald and other chains are slimming down their meal combos and offering new, healthy-conscious products. MacDonald's this fall is testing a new adult version of its HAPPY MEAL in about 150 Indiana restaurants. The GO ALIVE meal includes salad, bottled water, a nutrition booklet and a clip-on pedometer that measures steps walked.

The device, MacDonald's says, is intended to encourage walking. That's a good idea after eating some fast food fare; a 150-pound person would have to walk 60 minutes at a brisk pace of four miles per hour to burn off even the sensible Grilled Chicken California Salad with low-fat balsamic vinaigrette (320 calories). And a burger and fries might require an actual walk to Indiana.

Now before you get in line at your favorite restaurant, you can go online and figure out what is the healthiest for you. Fast Food does not mean Fat food anymore.

By Jennifer Barret , *Newsweek*, 2003

17 e

Assinale a alternativa que está em desacordo com o texto.

- a) There's a lot of criticism that blame fast food for being fattening.
- b) MacDonald's meals are getting slimmer.
- c) There is a new adult version of MacDonald's "HAPPY MEAL" called "GO ALIVE".
- d) MacDonald's is just one of the several chains interested in the problem of people getting obese.
- e) MacDonald's is testing a new adult version of its "Happy Meal" in 150 restaurants in India.

Resolução

MacDonald's está testando uma nova versão adulta da sua "Happy Meal" (= Lanche Feliz) em 150 restaurantes em Indiana (estado americano) e não na Índia.

18 c

De acordo com o texto, a intenção do MacDonald's ao oferecer um pedômetro aos clientes é:

- a) Slimming down their meal.
- b) Measuring their feet size.
- c) Encouraging them to walk more.
- d) Counting the calories they consume.
- e) Helping them eating their food faster.

Resolução

De acordo com o texto, a intenção de MacDonald's ao oferecer um pedômetro aos clientes é encorajá-los a caminhar mais.