

EMPLACAMENTO 2013 - POR MARCA/MODELO

Marca/Modelo	jan	fev	mar	abr	mai	jun	jul	ago	set	out	nov	dez	Total
ASTON MARTIN	Total	1	0	1	0	0	0	0	0	0	0	0	2
	Share	0,01%	0,00%	0,01%									0,01%
DBS		0	0	0									0
VANTAGE		1	0	1									2
RAPIDE		0	0	0									0
VIRAGE		0	0	0									0
AUDI	Total	465	445	464	0	0	0	0	0	0	0	0	1.374
	Share	5,30%	6,11%	5,69%									5,67%
A1		111	84	68									263
A3		15	39	24									78
A4		143	120	165									428
A5		46	41	40									127
A6		1	4	2									7
A7		2	5	5									12
A8		0	1	0									1
Q3		120	99	127									346
Q5		10	29	18									57
Q7		3	3	3									9
R8		2	2	3									7
RS3		1	2	3									6
RS5		0	0	0									0
S3		0	1	0									1
S4		0	0	0									0
S5		0	2	0									2
S7		1	0	0									1
TT		10	13	6									29
TTS		0	0	0									0
BENTLEY	Total	2	1	1	0	0	0	0	0	0	0	0	4
	Share	0,02%	0,01%	0,01%									0,02%
FLYING SPUR		1	0	0									1
GT		1	1	1									3
BMW	Total	700	524	663	0	0	0	0	0	0	0	0	1.887
	Share	7,98%	7,20%	8,12%									7,79%
SÉRIE 1		33	28	165									226
SÉRIE 3		428	300	210									938
SÉRIE 5		14	6	23									43
SÉRIE 6		9	1	6									16
SÉRIE 7		1	3	4									8
1M		2	0	0									2
X1		136	137	149									422
X3		24	10	34									68
X5		5	5	6									16
X6		13	11	14									38
M3		2	0	0									2
M5		9	4	10									23
Z4		24	19	42									85
CHANGAN	Total	117	67	85	0	0	0	0	0	0	0	0	269
	Share	1,33%	0,92%	1,04%									1,11%
CARGO		0	0	0									0
SC		117	67	85									269
UTILITY		0	0	0									0
CHRYSLER	Total	32	23	32	0	0	0	0	0	0	0	0	87
	Share	0,36%	0,32%	0,39%									0,36%
300 C		10	13	16									39
TOWN & COUNTRY		22	10	16									48
DFSK	Total	0	0	0	0	0	0	0	0	0	0	0	0
	Share	0,00%	0,00%	0,00%									0,00%
LOADHOPPER		0	0	0									0
DODGE	Total	168	238	304	0	0	0	0	0	0	0	0	710
	Share	1,91%	3,27%	3,73%									2,93%
CHALLENGER		2	0	0									2
CALIBER		0	1	0									1
CHARGER		0	0	0									0
DURANGO		16	25	23									64
JOURNEY		150	212	281									643
FERRARI	Total	3	1	0	0	0	0	0	0	0	0	0	4
	Share	0,03%	0,01%	0,00%									0,02%
308 GTS		0	0	0									0
458		3	1	0									4
599 GTB/GTO		0	0	0									0
CALIFORNIA		0	0	0									0
FF		0	0	0									0
GEELY	Total	0	0	0	0	0	0	0	0	0	0	0	0
	Share	0,00%	0,00%	0,00%									0,00%
		0	0	0									0
HAFEI MOTOR	Total	185	161	217	0	0	0	0	0	0	0	0	563
	Share	2,11%	2,21%	2,66%									2,32%
TOWNER FURGÃO		9	7	14									30
TOWNER PASSAGEIRO		28	28	31									87
TOWNER PICK UP		148	126	172									446
HAIMA	Total	0	0	0	0	0	0	0	0	0	0	0	0
	Share	0,00%	0,00%	0,00%									0,00%
		0	0	0									0
JAC MOTORS	Total	1.498	1.467	1.317	0	0	0	0	0	0	0	0	4.282
	Share	17,07%	20,15%	16,14%									17,68%
J2		169	642	535									1.346
J3		498	421	333									1.252
J3 TURIN		292	191	219									702
J5		292	92	102									486
J6 2.0 5S		6	3	3									12
J6 DIAMOND 7S		239	108	103									450
B15 1.5		2	0	0									2
T 140		0	10	22									32
OUTROS		0	0	0									0
JAGUAR	Total	20	19	22	0	0	0	0	0	0	0	0	61
	Share	0,23%	0,26%	0,27%									0,25%
XF		17	13	22									52
XFR		0	1	0									1
XJ		2	5	0									7
XK		1	0	0									1
Jeep	Total	280	250	344	0	0	0	0	0	0	0	0	874
	Share	3,19%	3,43%	4,22%									3,61%
CHEROKEE		153	190	314									657
COMPASS		120	55	25									200
WRANGLER		7	5	5									17

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JINBEI AUTOMOBILE	Total	117	146	98	0	0	0	0	0	0	0	0	361
	Share	1,33%	2,01%	1,20%									1,49%
TOPIC FURGÃO		0	2	0									2
TOPIC PASSAGEIRO		80	114	75									269
TOPIC ESCOLAR		37	30	23									90
KIA MOTORS	Total	2.491	2.076	2.313	0	0	0	0	0	0	0	0	6.880
	Share	28,39%	28,51%	28,34%									28,41%
BONGO		312	323	336									971
CADENZA		21	20	18									59
CARENS		22	7	12									41
CARNIVAL		17	9	19									45
CERATO		540	348	538									1.426
CERATO KOUP		3	3	2									8
MOHAVE		37	24	13									74
OPTIMA		52	55	64									171
PICANTO		442	310	353									1.105
SORENTO		123	106	204									433
SOUL		175	125	142									442
SPORTAGE		747	746	612									2.105
LAMBORGHINI	Total	1	1	1	0	0	0	0	0	0	0	0	3
	Share	0,01%	0,01%	0,01%									0,01%
GALLARDO		0	1	1									2
SPYDER		0	0	0									0
MURCIELAGO		0	0	0									0
AVENTADOR		1	0	0									1
LAND ROVER	Total	863	561	798	0	0	0	0	0	0	0	0	2.222
	Share	9,83%	7,70%	9,78%									9,18%
DEFENDER		17	1	1									19
DISCOVERY 4		108	143	160									411
EVOQUE		486	205	405									1.096
FREELANDER		223	153	163									539
RANGE ROVER		29	59	69									157
MASERATI	Total	2	0	1	0	0	0	0	0	0	0	0	3
	Share	0,02%	0,00%	0,01%									0,01%
GRANTURISMO		0	0	0									0
QUATTROPORTE		2	0	1									3
GRANCABRIO		0	0	0									0
MAZDA	Total	0	0	0	0	0	0	0	0	0	0	0	0
	Share	0,00%	0,00%	0,00%									0,00%
MINI	Total	142	101	116	0	0	0	0	0	0	0	0	359
	Share	1,62%	1,39%	1,42%									1,48%
COOPER		40	28	26									94
ONE		59	42	23									124
COOPER CLUBMAN		0	0	0									0
COOPER CABRIO		6	6	8									20
COOPER COUNTRYMAN		21	18	43									82
COOPER JCW		0	0	0									0
COOPER JCW COUPE		1	0	0									1
COOPER JCW ROADSTER		0	0	0									0
COOPER JCW CABRIO		0	0	0									0
COOPER COUPE		2	2	7									11
COOPER ROADSTER		13	5	9									27
PORSCHE	Total	106	34	120	0	0	0	0	0	0	0	0	260
	Share	1,21%	0,47%	1,47%									1,07%
911		14	7	8									29
BOXSTER		17	1	40									58
CAYENNE		69	25	60									154
CAYMAN		0	0	0									0
PANAMERA		6	1	12									19
RAM	Total	53	57	54	0	0	0	0	0	0	0	0	164
	Share	0,60%	0,78%	0,66%									0,68%
RAM 2500		53	57	54									164
ROLLS ROYCE	Total	1	0	1	0	0	0	0	0	0	0	0	2
	Share	0,01%	0,00%	0,01%									0,01%
GHOST		1	0	1									2
SSANGYONG	Total	113	79	109	0	0	0	0	0	0	0	0	301
	Share	1,29%	1,09%	1,34%									1,24%
ACTYON		6	4	0									10
ACTYON SPORTS		26	26	34									86
KORANDO		55	41	58									154
KYRONM		19	5	17									41
REXTON		6	3	0									9
CHAIRMAN		1	0	0									1
SUZUKI	Total	536	378	401	0	0	0	0	0	0	0	0	1.315
	Share	6,11%	5,19%	4,91%									5,43%
GRAN VITARA		386	265	291									942
JIMNY		42	33	19									94
SX4		108	80	91									279
VOLVO	Total	290	281	257	0	0	0	0	0	0	0	0	828
	Share	3,30%	3,86%	3,15%									3,42%
C30		1	8	3									12
S60		86	54	27									167
S80		0	0	1									1
V40		1	0	3									4
V60		21	23	27									71
V70		0	0	0									0
XC60		180	194	196									570
XC90		1	2	0									3
MRE CGPI		0	0	0									0
EFFA MOTORS	Total	112	77	59									248
	Share	1,28%	1,06%	0,72%									1,02%
LIFAN	Total	37	19	32									88
	Share	0,42%	0,26%	0,39%									0,36%
CHERY	Total	431	259	319									1.009
	Share	4,91%	3,56%	3,91%									4,17%
RELY	Total	9	16	32									57
	Share	0,10%	0,22%	0,39%									0,24%
TOTAL ...		8.775	7.281	8.161	0	0	0	0	0	0	0	0	24.217